

## Canadian Fair Trade Network – May Board Meeting Minutes

Meetings Minutes for – **Tuesday May 27th, 2014**

### Meeting time: (90 Minutes)

- 5pm – BC | 6pm – AB & SK | 7pm – MB | 8pm - ON & QC | 9pm Atlantic Canada | 9:30pm Newfoundland

### Call-in Information:

Please join the meeting: <https://global.gotomeeting.com/meeting/join/321016709> | Please use a microphone and headset. Or, call in using your telephone: Canada: +1 (647) 497-9351 | Access Code: 321-016-709 | Audio PIN: Shown after joining the meeting | Meeting ID: 321-016-709

### Attendance:

1. Zack Gross (MB)\*\* (Chair)
  2. Kyra Moshtaghi Nia (MB)
  3. Dustin Johnson (Atlantic Canada)
  4. Nadia Berger (ON)
  5. Bruce Morton (ON)
  6. Bev Toews (AB)
  7. Kelly James (AB)
- \*Sean McHugh (Ex-Officio)  
\*Bryce Tarling (Staff)

### Regrets

1. Kaan Williams (BC)
2. Nancy Allan (SK)
3. Krista Pineau (QC)

### Absent:

1. Sasha Caldera (ON)
2. James Wattam (SK)

## Meeting Minutes:

#	Item	Action Item
	Meeting got underway at 5:04pm PDT	<i>none</i>
1	<b>Approval of the Agenda</b> <ul style="list-style-type: none"> <li>• Moved by Bev</li> <li>• Seconded by Kya</li> <li>• All in favor – 5:04pm PDT</li> <li>• Additions – Sean added the SOAS report</li> </ul>	<i>none</i>
2	<b>Review and approval of board meeting minutes from April 14<sup>th</sup>, 2014</b> <ul style="list-style-type: none"> <li>• Moved by Dustin</li> <li>• Seconded by Nadia</li> <li>• All in Favour – 5:06pm PDT</li> </ul>	<i>none</i>
	<b>The SOAS Report</b> <ul style="list-style-type: none"> <li>• The School of Oriental and Asian Studies at the University of London recently released a study which reflected negatively on Fairtrade certification in 4 farmer co-ops in Uganda and Ethiopia. Since its release media around the world, including the Globe and Mail and</li> </ul>	<b><i>Bryce to prepare the CFTN response to this study and publish it through our blog and newsletter. Additionally, we</i></b>

	CTV have come out with stories with headlines such as Fair Trade Fails to help southern producers. Fairtrade International, The Fairtrade Foundation and others have released statements since then. Bryce provided a complete overview of the study and the media's take on it.	<i>will reach out to advocates and the media with our statement</i>
3	<p><b>General Announcements and Updates:</b></p> <ul style="list-style-type: none"> <li>a. <b>FTRN closing their doors</b> – Sean provided an update on the closing of FTRN, noting that FTRN had considerable trouble finding funding as a primary issue. Additionally, FTRN found it increasingly difficult to operate within the US movement, given how divisive it has become in recent years with FT USA, FWP and FT America</li> <li>b. <b>Financial Update</b> – cash flow, grants, etc. – Sean provided a quick update on finances, noting that everything was in good shape, as we are in a relatively quiet period</li> <li>c. <b>Office of Consumer Affairs</b> – As was circulated earlier, we were unsuccessful in our bid to gain funding through the Office of Consumer Affairs. The intention will be to re-apply the next available opportunity, which is expected to be October 2014</li> <li>d. <b>McConnell Foundation</b> – Through numerous revisions, the McConnell Foundation Grant is nearly ready to be submitted. Expected review period is July, with decision expected shortly after that. The grant is for \$150,000</li> <li>e. <b>Carosso Foundation</b> – There is an opportunity with the Carosso Foundation, which may allow us to focus in on certification analysis and evaluation. This will need to be made a priority in the coming weeks, as it will take some time to prepare</li> <li>f. <b>Heritage Canada – Project funding</b> was approved for \$5,000. This will enable us to translate town and campus materials, and prepare for national conference 2015. The board noted the importance of this given the location of the conference</li> <li>g. <b>Heritage Canada – Long term funding Proposal</b> – There is a growing need to build our capacity in French. This grant opportunity will also need to become a priority in coming months. the expected submission date is September</li> </ul>	<p><i>a. Sean to follow up with Jeff to inquire about resources</i></p> <p><i>b. none</i></p> <p><i>c. Sean to follow up for additional info and next submission date</i></p> <p><i>d. Bryce, Jess and Sean to complete final review and submit</i></p> <p><i>e. Sean to reach out to board members for assistance</i></p> <p><i>f. Sean to wait for final approval from Heritage Canada</i></p> <p><i>g. none</i></p>
4	<p><b>Board Changes:</b></p> <ul style="list-style-type: none"> <li>a. <b>Resignation of Kelly James</b> – With Kelly's pending move to London, England, she has formally resigned from the board of directors. She will however stay involved and active until her departure in August. A Motion was passed at 5:38pm PDT</li> <li>b. <b>Vacancy in on board and in VP Position</b> – discussion carried out around filling the vacant position, as well as the position of VP. Names were suggested, while the question was posed around VP Position.</li> <li>c. <b>Appointment of Proxies – Nicole – UNB</b> – Dustin will be away until late August working in Mongolia. Nicole was proposed as his proxy for Atlantic Canada. Motion to accept Nicole as proxy presented by Bev, second by Bruce – all in favour – 5:46pm PDT</li> </ul>	<p><i>a. none</i></p> <p><i>b. Board members to submit names of possible additions and VP Candidates</i></p> <p><i>c. none</i></p>
5	<b>Town/Campus Programs:</b>	<i>a. none</i>

	<p>a. <b>Re-launch</b> – Online, Print and Translation, flags, certificates and annual renewal – Sean updated the board on progress. Both programs and all associated materials are now in order. Next steps will be towns designs, flag buying options and the upcoming renewal process</p> <p>b. <b>Announcements:</b> U of Ottawa, Trent, Trois Riviere, Brandon – Guelph in the works – Sean provided a quick update on designations, with four now complete for 2014.</p>	<i>b. none</i>
6	<p><b>Fair Trade Magazine:</b></p> <p>a. <b>Advertising now secured</b>, with budget of \$12,000. Artwork is nearly in and set to go</p> <p>b. <b>Content</b> almost in order, without layout and design now underway. Review of articles was brought up as well, so Sean mentioned he would talk with Bryce about review process</p> <p>c. <b>Ordering and distribution</b> – first call through the newsletter will start this week, with follow up in the works for next week</p>	<p><i>a. send regional updates in</i></p> <p><i>b. Bev, Zack, Kelly and Nancy to review articles</i></p> <p><i>c. everyone to reach out and send all order requests to Sean</i></p>
7	<p><b>Upcoming:</b></p> <p>a. CAUBO, EWB Retreat, CCUFSA – Sean briefly noted that all three are coming up in the next few weeks in Victoria, Toronto and Niagara</p> <p>b. Federation of Canadian Municipalities (FCM) – Nadia has discussed a joint letter with Mike Layton and Andrea Reimer. Sean noted that other mayors might be interested in signing on as well</p>	<p><i>a. none</i></p> <p><i>b. Sean to draft letter and send it to Nadia</i></p>
8	<p><b>In-person board meeting</b>, FT Awards, CHFA East – Doodle has been circulated to begin planning this meeting. Brief discussion around agenda, which could focus on strategy, conference planning, etc.</p>	<i>a. everyone to complete doodle</i>
9	<p><b>National Conference 2015</b> – Planning is underway, as Zack, Kyra, Kaan and Sean have begun an outline. The board stressed producer focus and the need for bilingualism</p>	<i>a. outline to be circulated for further comment</i>
10	<p><b>Fair Trade Schools Program Development</b> – Brief update from Zack and Sean that a first meeting was held in Winnipeg, which went very well. Zack noted the amount of interest in the development. Bruce noted the event in July, where planning has now commenced to have coffee, chocolate, promo materials and a handout for.</p>	<i>a. Sean and Bryce to develop program outline and start consultation process</i>
11	<p><b>Project Updates</b> – Chartwells Training module, Impact Report, Certification Evaluation</p>	<i>a. none</i>
12	<p><b>Regional updates</b> - Fair Trade Fortnight/World Fair Trade Day Recap + Prairie trip recap</p> <ul style="list-style-type: none"> <li>• <b>Atlantic Canada</b> – Dustin – things progressing well at Dalhousie, FT Bazaar held on Halifax. Nicole – new into things, looking forward to getting going with the magazine and UNB</li> <li>• <b>QC</b> –</li> <li>• <b>ON</b> – Nadia – celebrated world FT Day with flag raising, sugar project underway. Bruce – Barrie flag raising, Niagara on the lake active, Port Colbourne event, Daryl Reed at York active, Guelph close. Thunder bay also close.</li> <li>• <b>MB</b> – Kyra – quiet at U of M at the moment, FT Winnipeg officially off the ground. Zack – Brandon even went well, Portage la Prairie now moving, Red River meeting went well, while activity in Gimli and Stonewall</li> </ul>	<i>a. none</i>



	<ul style="list-style-type: none"><li>• <b>SK</b> –</li><li>• <b>AB</b> – Bev – Meeting with Mayor went well, talk of booth at FCM 2015, placed an ad for fortnight, sticky notes now available with new logo, successful mothers days tea event and business letter drafted and ready to be circulated. Kelly – FT Calgary event on World FT Day, U of C moving forward</li><li>• <b>BC</b> – events in Vancouver, Meeting with the mayor in Nakusp, OSO Negro coffee in Nelson and Shuswap coffee in Salmon arm. Have been in touch with UNBC about becoming a FT Campus. UBC and SFU still moving along</li></ul>	
13	<b>Next Meeting</b>	<i>a. Doodle to be circulated – everyone to complete</i>
	<b>Meeting adjourned at 6:33pm PDT</b>	