

Fair trade Treats for Halloween

*Trick or Treaters will soon be looking for something good to eat! Handing out a **Camino fair trade and organic treat** is something to feel good about, while raising funds for your special cause.*

Camino Fundraising Program

Camino provides a special fundraising offer on our fair trade & organic chocolate candy bars; a great way to encourage people within your reach to offer fair trade trick or treat options this Halloween and raise funds to support your fundraising group.

How does it work?

There are two ways to fundraise with Camino products for Halloween:

1) Using the attached *order form*, submit your order to orders@lasiembra.com **before midnight on October 11th** for the amount of product that you anticipate selling within your network

Or

2) Using the attached *fundraiser tracking form*, collect individual orders and payment from people within your network. Using the attached *order form*, submit a combined order to orders@lasiembra.com **before midnight on October 11th**. You will then need to make your own arrangements to distribute the individual orders.



The estimated delivery date for your order will depend on where it is being shipped to (please ask us to specify this for your order).

Please refer to the table below for pricing information (note that taxes are not included), as well as suggested resale prices:

| | Case of chocolate candy bars* (20 bars per case) |
|-----------------------------------|--|
| Cost (per item) | \$12.00 + tax |
| Suggested resale price (per item) | \$16.00 |
| Suggested resale price (per unit) | \$1.00 |

**Three flavours available, please see the attached order sheet for details.*

Tools to support your fundraising campaign

- Use the attached *fundraising tracking sheet* to track individual orders from within your network. There is also a built-in feature that allows you to monitor the amount of funds that you have raised!

A few key selling points

- Camino products are Fairtrade & Organic certified and delicious of course!
- The snack-size chocolate bars are fully transformed and packaged in Peru, which further supports local communities of family farmers.
- The Camino brand is owned by La Siembra Co-op, a Canadian co-operative based in Ottawa, ON.

Where to get additional fair trade promotional materials?

Be sure to visit the [Fairtrade Canada](http://FairtradeCanada.com) website where you can order FREE swag to further support your fair trade Halloween fundraising campaign. Brochures, stickers, buttons, and more!

Questions? Please contact **Shannon Devine** at shannon@lasiembra.com or **613-235-6122 ext. 295**.

Learn more about Camino

Visit: tasteofcamino.com **Follow us:** on Facebook @caminoamigos and Twitter @caminolala

