



LEARN
CREATE
INSPIRE
HAVE FUN

Your school is uniquely positioned to contribute to a fairer and more peaceful world. **SCHOOLS ARE PLATFORMS FOR EDUCATION** so when students, teachers, and administrators work together, they share ideas and resources across generations.

The Fair Trade School Program teaches youth about global farmers and workers and empowers them through understanding, empathy, and action. This knowledge equips them into the future as they grow into ethical consumers and global citizens.

THE FAIR TRADE SCHOOL PROGRAM RECOGNIZES SCHOOLS FOR DEMONSTRATING STRONG COMMITMENT TO FAIR TRADE FROM ITS STUDENTS, TEACHERS, AND ADMINISTRATORS.

IT PROMOTES AWARENESS AND SUPPORT FOR FAIR TRADE PRINCIPLES BY ADDRESSING THE UNIQUE OPPORTUNITIES THAT STUDENTS, TEACHERS, AND ADMINISTRATORS HAVE TO DISCUSS AND EDUCATE ABOUT SOCIAL JUSTICE.



ASSOCIATION
QUÉBÉCOISE
DU COMMERCE
ÉQUITABLE

REQUIREMENTS

1 - STEERING COMMITTEE

A Fair Trade School Committee must be formed of a combination of students, teachers and administrators to ensure continued commitment to the Fair Trade School designation.

2 - PRODUCT AVAILABILITY

A school must demonstrate the availability of Fairtrade certified products throughout the school year to students and staff.

3 - VISIBILITY AND ENGAGEMENT

There must be events or activities organized to educate and to raise awareness about fair trade to students and staff.

4 - CLASSROOM INSTRUCTION

The issues of fair trade must be incorporated into the classroom curriculum that includes learning activities and opportunities for discussion and engagement.



LEARN MORE

The Fair Trade School is a Program of Fairtrade Canada, managed in partnership with the Canadian Fair Trade Network (CFTN) and the Association québécoise du commerce équitable (AQCE).

For more information:

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DISCOVER OUR OTHER PROGRAMS!



WHAT IS FAIRTRADE

When a **FAIR TRADE SCHOOL** is designated, it supports fairer conditions and better prices for people in the Global South who grow and make our products: whether it's the coffee we drink, the cocoa in our chocolate, or the cotton in our t-shirts.

It's a market-based system that uses consumer support to influence international trade practices, and is a powerful tool for change. When you buy fair trade products, farmers and workers have much more power to create a better life for themselves and their communities, and enjoy sustainable livelihoods.

THIS BANANA PROTECTS FARMERS' RIGHTS

