

Canadian Fair Trade Network Annual General Meeting

September 21st, 2021

4:30 - 6:00pm PDT

General Housekeeping

- Stay muted
- Use the “chat” window where possible
 - For motions
 - For seconds
 - For votes
 - For questions
- Raise your “hand” to speak

Motion

Call to Order - To
officially open our 2021
Annual General
Meeting

Documents Available Online

1. Minutes from our last AGM – March 12, 2020 & Agenda for this AGM

<https://cftn.ca/annual-general-meetings/>

2. 2020 Annual Report

<https://cftn.ca/annual-reports/>

Agenda Overview

- 4:35 – Agenda & Minutes – Presentation and acceptance
- 4:40 – President's Report
- 4:45 – Staff Report
- 4:50 – 2020 Annual Report
- 5:00 – 2020 Financial Report
- 5:05 – Covid, 2021 Updates (Operational & Financial) & Looking Forward
- 5:10 – Other Business
- 5:30 – Election of directors
- 5:50 – General discussion/Q&A
- 6:00 – Meeting Adjournment



Motion

To review & approve the
Agenda

Motion

To review & approve AGM
meeting minutes from
March 12, 2020

President's Report

Erin Bird – Board of Directors

Staff Report/2020 Annual Report

2020 – A year of changes and challenges

- National Conference & Canadian Fairtrade Awards held in Calgary
- Program numbers held steady
 - Annual Renewals completed in (Jul/Aug)
 - SFU Named Canada's first Gold Campus (Sept)
 - Fair Trade Campus Week held digitally (Oct)



Financial Review



PROCESSES & APPROVALS



BOOKKEEPING

2020 FINANCIAL STATEMENT

STATEMENT OF OPERATIONS FOR THE YEAR ENDED, DEC. 15, 2020

REVENUE

Starting Balance (2019 Carry Over)	\$32,276.62
Conference Sponsorship & Ticket Sales	\$69,681.90
Fairtrade Canada Contract	\$54,240.00
Handbook	\$2,500.00
Donations	\$1,868.21
Membership	\$342.24

TOTAL REVENUES	\$160,908.97
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EXPENSES

Salary	\$66,550.99
Conference	\$66,637.71
Bookkeeping and Accounting	\$4,826.35
Communications	\$3,245.34
GST Return	\$1,937.34
Insurance	\$951.00
Travel (Staff)	\$676.64
Administration	\$619.43
Advocacy Grants	\$200.00

TOTAL EXPENSES	\$145,644.80
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CASH POSITION AT END OF YEAR: YEAR ENDED, DEC. 15, 2020	\$15,264.17
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Motion

To accept the unaudited financial statements, as they have been presented in our 2020 Annual Report

Finance Committee Update

- Looking at longer term financial strategy
- Looking at grant options

2021 Progress

Operational & Financial Updates

2021 Financial Update

Projected Revenue:
\$93,360.85

- FTC Contract:
\$54,240
- Federal
Government
(CEWS): \$24,160.60
- Eco Canada: \$7,500
- SFU Contract:
\$6,720
- Membership:
\$606.41
- Donations: \$133.84

Projected Expenses:
\$84,589.89

- Salary: \$71,546.05
- Bookkeeping, Fees:
\$6,307.24
- Comms/Web
Services: \$2,585.70
- GST Return:
\$2,394.29
- Insurance: \$977
- Book: \$420.00
- Community Grants:
\$200.00
- Admin: \$159.26

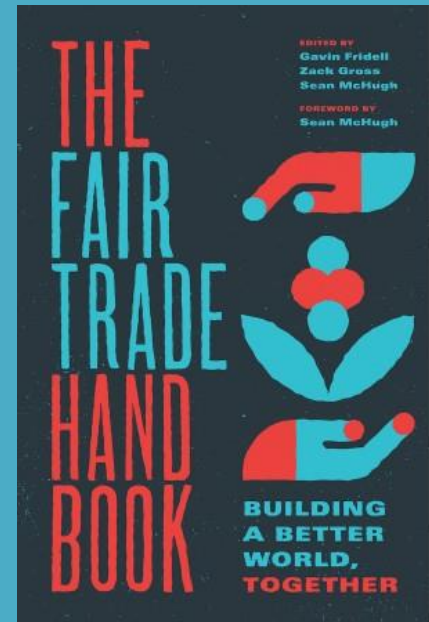
Cash Position:

Start of year: \$15,264.17

Expected at end of year: \$ 24,035.13

2021 Operational Update

- New Website
- Fair Trade Handbook
- Nell onboard in June
- Programs
 - Annual Renewals
 - 1 new campus
 - 7 new workplaces
 - 6 events
- Relaunch of Newsletter



Book Launch: Wednesday,
September 29th, 9am PDT

Register via Eventbrite:
thefairtradehandbooklaunch.eventbrite.ca

Other Business

- Sean's future with the organization – Transition planning
- Membership fee increase: From \$15 to \$20 per year

Election of Directors

- Up to 12 seats total
- 2 year terms, to a maximum of 6 years
- At a minimum the board shall consist of at least one director for each of the 7 provincial regions defined as:
 - ❖ BC/YT
 - ❖ AB/NT
 - ❖ SK
 - ❖ MB/NU
 - ❖ ON
 - ❖ QC
 - ❖ Atlantic

Continuing Directors (not up for election)

1. Erin Bird (AB/NT)
2. Kenneth Boddy (ON)
3. Daphna Lewinshtein (ON)
4. Service Opare (MB/NU)

Special Thanks to:

- Eric St Pierre
- Annaliese Beck-McKenzie
- Emanuel Lukawiecki
- Madison Cote
- Larissa Kanhai
- Giada Simone

Who are stepping down from their positions on the
board

Notes for 2021 Election

- Regional allocation – of the 8 open seats, 1 seat must be held for each of the following regions: BC/YT, SK, QC & Atlantic (As they are currently vacant). The other 4 can be allocated to any province (to a maximum of 3 seats per province).
- Seats are open to all members in good standing.
- Restrictions: Directors must not have direct interest in the commercial selling or certifying of fair trade products (in accordance with the bylaws).

Election Process

- Presentations from all interested candidates will be made
- Nominations from the floor will be heard
- A vote will then be carried out
- Votes will be tabulated, and ranked in order of most votes
- The top candidates from BC/YT, SK, QC & Atlantic will be elected, and remaining four (4) seats will be elected in order of most votes

Election of Directors

Past board members interested in re-election

1. Keslyn Ayow James
(Atlantic)

New members interested to join the board:

1. Kalin MacDonald
(MB/NU)
2. Lori Farley (AB/NT)

Summary: Election of Directors

Current Directors **NOT** up for election

1. Erin Bird (AB/NT)
2. Kenneth Boddy (ON)
3. Daphna Lewinshtein (ON)
4. Service Opare (MB/NU)

Past board members interested in re-election

1. Keslyn Ayow-James (Atlantic)

New members interested to join the board:

1. Kalin MacDonald (MB/NU)
2. Lori Farley (AB/NT)

Nominated Candidate Presentations

Keslyn Ayow-James (Atlantic)



Keslyn is a recent graduate of the Environmental Engineering program at Dalhousie University and has been involved with the CFTN since 2016. She is primarily based in Atlantic Canada and is keen to further develop awareness of Fair Trade locally and across the country. She is always happy to share in conversations about food justice, and the importance of where food, textiles and crafts come from, how they are made, and who benefits. Over the past 5 years, she has watched the movement grow, and she hopes to continue to use the ideas behind Fair Trade to improve Canadians' connection to their food and the lives of small-scale producers.

Kalin MacDonald (MB/NU)



Kalin is the Sustainability Specialist for MCIC, acting as a representative for all things Fair Trade. He holds two degrees from the University of Manitoba in Environmental Studies and Psychology. Previously, Kalin spent 5 years at The Forks where he was integral in several waste reduction initiatives including a Market-wide compost program and the implementation of a centralized dishwasher. His interest in Fair Trade was sparked during a visit to Fair Trade farms in Dominican Republic. A member of the Fair Trade Winnipeg committee, he looks forward to building connections nationally and growing the movement.

Lori Farley (AB/NT)



As a connector and collaborator, Lori regards the economy as servant to humanity. She encourages and enhances disruptive and innovative ideas, and promotes next practices that activate, amplify and champion cross-sector social innovation, and socio-economic development. Lori operates at the intersection of five pillars: Community Development, Arts, Disability & Inclusion, Education & Entrepreneurship, and Technology.

Lori spent over 15 years as a professional bridging gaps between mindsets of non-profit and corporations. She worked with over 50 boards of societies and professional associations across numerous industries, locally and nationally. In 2015, she co-founded INTONOVUS Canada and Impact Calgary to focus on Business Model Innovation embedding social and environmental priorities into businesses as they develop. Harnessing leading edge technologies, and strongly sustainable business tools and methodologies creates a world where enterprises excel because humans flourish and nature thrives.

Nominations from the floor?

Last chance for nominations

Election of Directors

- Ballot: Select up to seven (7) directors for election

Past board members interested in re-election

1. Keslyn Ayow-James (Atlantic)

New members interested to join the board:

1. Kalin MacDonald (MB/NU)
2. Lori Farley (AB/NT)

Ballot Counting

- Ballots will be tabulated, and ranked in order of most votes
- The top candidate from BC, SK, QC & Atlantic will be elected, and remaining four (4) seats will be elected in order of most votes

- Election of new board members -

Motion

To accept new &
returning directors per
the outcome of the
election

General Discussion

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Q&A

Motion

To adjourn our 2021
Annual General
Meeting