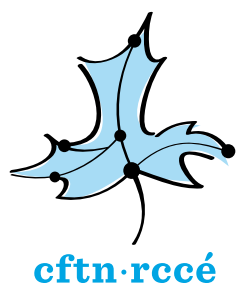


CANADIAN FAIR TRADE NETWORK

2017

ANNUAL REPORT



UPDATES FROM ACROSS THE
FAIR TRADE MOVEMENT

OUR WORK

OUR VISION

We want to see a fair, sustainable world led by thoughtful, motivated, and informed Canadians.

OUR MISSION

We aim to inspire and strengthen a network of fair trade leaders and advocates. Together we will work to realize our vision.

THE WORLD AND OUR WORK

The products that we purchase, the companies that we purchase from, how we invest and spend our money all have impacts on the world around us.

As an organization, we work with people, advocates, businesses, and our public institutions and governments to ensure those decisions have positive impacts on the world. Buying fair trade products is a way to ensure that farmers, producers, and workers are compensated fairly, treated with respect, and can produce their products in an environmentally sustainable way.

We work in Canada, but our impacts are felt worldwide, extending through global supply chains into Africa, Asia, and Latin America.



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PHOTO BY IAN BROWN

LETTER FROM CFTN PRESIDENT

Dear Friends,

This past year has seen many incredible achievements throughout the network. The number of designated Fair Trade campuses, schools, towns, workplaces, events, and faith groups is growing faster than ever. This energy and commitment from people and organizations across the country are helping us build a strong and dedicated network. A growing engaged network across the country enables us to have an influential voice, and break new ground with governments and businesses across Canada.

As a board, this year started off with the passing of our updated bylaws and terms of reference for board members at the AGM. We have been lucky to have a full board of 12 people representing all of the regions across Canada. This year we did not have the financial capacity to justify an in-person planning meeting half way through the year, and we have hosted regular monthly meeting with all of our minutes posted on the website.

To help guide our work, the past two years have seen the development of the 2020 Strategic Framework. After receiving valuable feedback and ideas at the 5th annual conference in Halifax from our members an update version was finalized this year. We have set out an ambitious scope of work to expand our reach and ramp up our network through our programs and partnerships with the grassroots organizations and businesses, and also ensure a commitment to integrity and new advocacy for fairness and justice in trade with governments. The current critical stage underway has been identifying and attracting the required funding to support the implementation of the framework.

We are ever thankful for the hard work, commitment, and talent of our executive director, Sean McHugh. His wisdom, energy, and enthusiasm continue to provide leadership in the network and drive the vision for the country. A big thanks to our outstanding staff and the many volunteers who sit on our board, advisory board, conference committee, as well as those who belong to the many Fair Trade Town, Campus, and School committees across the country.

We are excited to be hosting the next conference in Vancouver in 2018, and look forward to getting together as an organization from March 2-4 to continue to have in-depth conversations about the opportunities and challenges in fair trade.

Sincerely,



Avery Gottfried
President, Canadian Fair Trade Network

CFTN BOARD OF DIRECTORS

AVERY GOTTFRIED, PRESIDENT
Fair Trade Vancouver, Victoria, BC

ERIN BIRD, VICE-PRESIDENT
Fair Trade Calgary, Calgary, AB

MIKE ALLAN, TREASURER
Western University, London, ON

IVY McKEE, SECRETARY
Carleton University, Ottawa, ON

BEV TOEWS
Fair Trade Olds, Olds, AB

DUANE NICOL
Fair Trade Selkirk | Selkirk, MB

ÉRIC ST-PIERRE
Oxfam Québec, Montreal, QC

KESLYN AYOW JAMES
Dalhousie University, Halifax, NS

KYRA MOSHTAGHI NIA
Fair Trade Winnipeg,
Winnipeg, MB

LOÏC DE FABRITUS
Association québécoise du
commerce équitable,
Montreal, QC

MARIA AMAN
University of Regina, Regina, SK

RITA STEELE
Fair Trade Vancouver,
Vancouver, BC

2017 NETWORK ENGAGEMENT AND DEVELOPMENT

JANUARY

- Engineers Without Borders Conference | Edmonton, AB

FEBRUARY

- CFTN National Fair Trade Conference | Halifax, NS

MARCH

- Fair Trade Federation Conference | Louisville, KY

APRIL

- Specialty Coffee Association of America Expo | Seattle, WA

MAY

- Meetings with Fair Trade Town, Campus, and School groups | BC, AB, SK, and MB

JUNE

- Federation of Canadian Municipalities Conference | Ottawa, ON
- Fairtrade Canada Annual General Meeting | Ottawa, ON
- Meetings with Fair Trade Town, Campus, and School groups | Ottawa, ON
- Global Affairs Canada Meeting | Ottawa, ON
- Meetings with partner organizations | Toronto, ON
- Meal Exchange Conference | Guelph, ON
- Canadian College and University Food Service Association Conference | Halifax, NS

SEPTEMBER

- Canadian Health Food Association East Tradeshow | Toronto, ON
- Meetings with partner organizations | Toronto, ON
- International Fair Trade Town Conference | Saarbrücken, Germany
- Fairtrade Canada and Association québécoise du commerce équitable partnership meetings | Ottawa, ON
- Gyeonggi International Fair Trade Conference | Seoul, South Korea
- Meetings with Fair Trade Town, Campus, and School groups | Winnipeg, MB

OCTOBER

- European Parliament Fair Trade Breakfast | Brussels, Belgium
- Fair Trade Advocacy Marathon | Brussels, Belgium
- Inter-Council Network Public Engagement Catalyst Forum | Winnipeg, MB
- McConnell Foundation Retreat | Montreal, QC

NOVEMBER

- Fair Trade Origin Trip | Ecuador

CFTN ADVISORY COUNCIL

DARRYL REED

York University, Toronto, ON

DONNA DAGG

Manitoba Liquor and Lotteries, Winnipeg, MB

DUSTIN JOHNSON

Roméo Dallaire Child Soldiers Initiative,
Halifax, NS

GAVIN FRIDELL

Saint Mary's University, Halifax, NS

JENNIFER WILLIAMS

Firefly Insights, Ottawa, ON

JOHN FORSYTH

Florists Supply, Winnipeg, MB

KARIMAH HUDDA

Mondelez International, Toronto, ON

KRISTA PINEAU

Ecocert: Fair for Life North America,
Québec City, Quebec

LISA ZENTNER

Greenpeace Canada, Ottawa, ON

LORNA WILLIS

Dana Hospitality, Kingston, ON

MARK ABBOTT

Engineers Without Borders Canada,
Toronto, ON

MICHAEL ZELMER

Government of Alberta, Edmonton, AB

MONIKA FIRL

Co-operative Coffees, Montreal, QC

ROBERT McKINNON

Pure Art, Hudson, QC

ZACK GROSS

Manitoba Council for International Cooperation,
Gimli, MB

CFTN STAFF

SEAN McHUGH

Executive Director | Vancouver, BC

TORRYE McKENZIE

Fair Trade Program Manager | Nanaimo, BC

ERIK JOHNSON

Editor, Designer, Fair Trade Magazine
Chilliwack, BC

EMMA MOSS

Fundraising Coordinator | Vancouver, BC

BRYCE TARLING

Editor | Burnaby, BC

LETTER FROM EXECUTIVE DIRECTOR



I'm pleased to be reporting back on another successful year for the organization. 2017 was our strongest year yet with regards to Fair Trade designations: We added three towns, nine campuses, six schools, twenty-one workplaces, and two faith groups to our network, while also designating thirty-one public events and five private. Our annual conference was a huge success, and we successfully published two new issues of *Fair Trade Magazine*.

We participated in international events in the US, South Korea, Germany, and Belgium, while getting out to dozens of in-person meetings and several conferences across Canada. We also ran another successful trip to origin, visiting Ecuador in November.

As an organization we spent a considerable amount of time developing our strategy, a process that began in June 2016. We successfully brought a draft forward for comment during our conference in February, and had a second draft in place by June. In September we completed the process and launched our new 2020 Strategic Framework, which builds upon our successes and introduces two new focuses: business and advocacy.

I'm fortunate to work with an excellent team, a mix of full-time, part-time, and contract staff. Furthermore, our board of directors continues to operate as a strong link to the grassroots movement from coast to coast.

Our work is made possible through contracts with Fairtrade Canada and Simon Fraser University, as well as ongoing support through the Lush Charity Pot program. Finally, I would like to thank our conference sponsors and magazine advertisers—these projects wouldn't be possible without their support.

It's been a fantastic year, though there is lots more to do. I'm excited with where the organization and movement is at, and I look forward to big things in 2018!

SEAN McHUGH
Executive Director

NETWORK GROWTH

2,721

FACEBOOK LIKES
+ 250 FROM 2016

1,764

TWITTER FOLLOWERS
+177 FROM 2016

1,903

NEWSLETTER RECIPIENTS
+ 190 FROM 2016

112

CFTN MEMBERS
+ 3 FROM 2016

4,041

ON NATIONAL CONTACT LIST
+ 741 FROM 2016

PROGRAM METRICS

25

CANADIAN FAIR TRADE
TOWNS

90

TOWNS ENGAGED

5,764,874

CANADIANS
LIVING IN FAIR TRADE TOWNS

3

NEW DESIGNATIONS:

SELKIRK, MB
ROUYN-NORANDA, QC
WINNIPEG, MB

FAIR TRADE TOWN

PROGRAM HIGHLIGHTS

FAIR TRADE NAKUSP approved a municipal policy to serve fair trade coffee and tea at all public events and facilities in June.

FAIR TRADE BRANDON participated in over 40 community events, engaged with over 2,000 community members, and maintained campaign support from over 30 community organizations and businesses.

FAIR TRADE GUELPH has been connecting with schools across the city and encouraging them to work towards becoming Fair Trade Schools.

FAIR TRADE PORT COLBORNE has engaged with thousands of community members on the importance of fair trade.

FAIR TRADE TORONTO has built key relationships with the Buy Good Feel Good Show, Fair Trade Business Alliance, and Green Campus Co-op to grow fair trade events and businesses in Ontario.

FAIR TRADE VANCOUVER held various fair trade business mixers and received funding to hire a part-time coordinator to further engage the community.

SELKIRK, MB, reached Fair Trade Town status in record time by visiting local businesses to discuss fair trade product availability with the help of junior high school students.

WOLFVILLE, NS, and WAKEFIELD / LA PÊCHE, QC, celebrated 10 years as Fair Trade Towns.

After three years of hard work, WINNIPEG, MB, received its Fair Trade designation—becoming Canada's 25th Fair Trade Town and the world's 2,000th.

PHOTO BY FAIR TRADE SELKIRK





PHOTO BY MacEWAN UNIVERSITY

PROGRAM METRICS

28

CANADIAN FAIR TRADE
CAMPUSES

159

CAMPUSES ENGAGED

520,289

CANADIAN STUDENTS
ENROLLED IN FAIR TRADE
CAMPUSES

9

NEW DESIGNATIONS:

*Wilfred Laurier University
Capilano University
Carleton University
Polytechnique Montréal
Université du Montréal
MacEwan University
St. Paul's University College
Acadia University
King's University College*

FAIR TRADE CAMPUS

PROGRAM HIGHLIGHTS

BROCK started roasting their own Fairtrade coffee, Sir Isaac Brock Coffee.

SIMON FRASER UNIVERSITY continued dialogue with Tim Hortons about their coffee sourcing.

CONCORDIA UNIVERSITY switched to Fairtrade bananas in January, and Fairtrade sugar in September.

Silver and Gold Campus Standards were soft launched in June.

SIMON FRASER UNIVERSITY committed to sourcing Fairtrade bananas for all campus food operations and Fairtrade cotton t-shirts for their bookstore.

ACADIA UNIVERSITY worked with Just Us! to develop its own fair trade coffee blend, Hatcha Java.

MCGILL collaborated with its students to develop a marketing plan for their Fairtrade coffee, Roddick Roast.

\$

AMOUNT SPENT ON FAIR TRADE PRODUCTS

McGill	\$144,000
Simon Fraser University	\$94,000
University of Ottawa	\$92,000
University of Calgary	\$62,000
University of Toronto Mississauga	\$26,000
Selkirk College	\$2,000

lbs

POUNDS PURCHASED

Western University	37,000 lbs
University of St Michaels College	9,000 lbs



PHOTO BY INNISDALE SECONDARY SCHOOL



FAIR TRADE SCHOOL

PROGRAM HIGHLIGHTS

Representatives from OLDS HIGH SCHOOL attended a UNESCO conference in Ottawa to discuss fair trade and its role in delivering global citizenship education to students.

Students and faculty from STONEWALL COLLEGIATE are working with their community and school district to encourage Fair Trade designations.

In 2017, OLDS HIGH SCHOOL sold 74 lbs of Fairtrade coffee, 150 bags of Fairtrade tea, 10 lbs of Fairtrade sugar, and \$80 worth of Fairtrade hot chocolate.

Students from CALGARY ARTS ACADEMY composed music for a fair trade promotional video.

Students and teachers from MCKAY PUBLIC SCHOOL spoke about how fair trade empowers women at the Niagara Leadership Summit for Women.

OLDS HIGH SCHOOL outfitted their Junior A Volleyball team, Environmental Club, Fair Trade Committee, and Interact Club with Fairtrade-certified cotton T-shirts, through Green Campus Co-op.

NATIONAL PARTNERS

- Canadian Teachers Federation
- Engineers Without Borders Canada
- Fairtrade Canada
- Meal Exchange
- World University Service of Canada

PROVINCIAL PARTNERS

- Association québécoise du commerce équitable
- Manitoba Council for International Cooperation

PROGRAM METRICS

18

CANADIAN FAIR TRADE SCHOOLS

101

SCHOOLS ENGAGED

21,837

CANADIAN STUDENTS ENROLLED IN FAIR TRADE SCHOOLS

6

NEW DESIGNATIONS:

*Notre Dame College School,
Welland, ON
Calgary Arts Academy,
Calgary, AB
École de La Magdeleine,
La Prairie, QC
Innisdale Secondary School,
Barrie, ON
St. James Collegiate,
Winnipeg, MB
Strathcona Christian Secondary
School, Sherwood Park, AB*

THANK YOU TO FAIR TRADE DESIGNATION PROGRAM PARTNERS!



FAIR TRADE EVENT

31 DESIGNATED EVENTS IN 2017

PUBLIC EVENTS

- 89th Conference of the Federation of College Student Unions
- Fairtrade Flower-Grams
- 5th National Fair Trade Conference
- Canadian Fairtrade Awards
- Fair Trade Feast
- 12-days of Sustainable Development
- Healthy Eating Week
- Oxfam-Québec World Shop Annual Meeting
- Assiniboine Credit Union Annual Meeting
- Équiterre Annual Members Meeting
- Quebec Fair Trade Month Press Event
- Youth Community Leaders Conference
- Oxfam-Québec 47th World Walk
- Summer University on Biodiversity
- World Fair Trade Day Calgary
- Quebec Fair Trade Month Ceremony
- Buy Good. Feel Good. Expo
- Équiterre Change the World Race
- Eco Days in May
- 12th Polytechnique Teaching & Learning Day
- Manitoba Council for International Cooperation Annual General Meeting
- National Aboriginal Day Celebration
- Vancouver International Soccer Festival
- Rector's Breakfast - Université de Montréal
- Mondokarnaval
- Treasure Hunt for Fair Trade Chocolate
- Sea World Open House
- Oxfam-Québec Annual General Meeting
- uOttawa United Nations Sustainable Development Goals Youth Seminar
- Reception & Fair Trade Wine Tasting
- Pierre Elliott Trudeau High School Fair Trade Conference

PRIVATE EVENTS

- Ben Gross and Alysha Groff Wedding
- Kyra Moshtaghi Nia's Wedding
- Amber O'Reilly's Wedding
- Catherine and Vincent's Wedding
- Municipal Campaign Launch Party

FAIR TRADE WORKPLACE

41 DESIGNATED

21 NEW DESIGNATIONS IN 2017:

- FortWhyte Alive
- Florists Supply Edmonton
- Équiterre
- ERA Bistro
- Comité de solidarité Trois-Rivières
- Assiniboine Park Conservancy
- Florists Supply Saskatoon
- CKIA FM – Radio basse-ville
- Centre de solidarité internationale Corcovado
- The Salvation Army Ethics Centre
- CDEC de Trois-Rivières
- Oxfam-Québec
- The Salvation Army Brandon
- L'AMIE
- Marché Notre-Dame
- Student Union of University of Regina
- Office of Sustainability - U of Manitoba
- Elan
- Food First NL
- Gourmet Coffee Specialists LTD
- Association québécoise des organismes de coopération internationale



FAIR TRADE FAITH GROUP

5 DESIGNATED | +2 FROM 2016

2 NEW DESIGNATIONS IN 2017:

- The Salvation Army Brandon
- St. Andrews Presbyterian Church



FAIR TRADE AMBASSADOR

12 PEOPLE RECOGNIZED IN 2017:

- Erin Bird, AB
- Mathieu Papillon-Darveau, QC
- Opal Lancaster, QC
- Vanessa D'Antico, QC
- Nikki Mertens, BC
- Megan McMahon, BC
- Landon Reeves, BC
- Noelle Chan, BC
- Sarah Jo, BC
- Giada Simone, QC
- Joy Akaa, AB
- Vicki Matthews, NS



2017 CAMPAIGNS AND HIGHLIGHTS



FAIR TRADE ADVOCACY FUND

Soft launched in early September, the Fair Trade Advocacy Fund looks to support Fair Trade Towns, Campuses, and Schools in Canada. These programs drive engagement within the public, businesses, local

institutions, and government. Much of this work is done by volunteers, groups and organizations who often have little to no budget. We launched this fund to change that.

ONLINE GRANT AND FOUNDATION DATABASE

Also in early September, we launched a new webpage to share funding ideas with community groups. This includes a list of grants and foundations, plus ideas for fundraising.

FAIR TRADE TOWNS CONFERENCE

Our Program Manager, Torrye McKenzie, travelled to Saarbrücken, Germany, from September 14–17, to attend the 11th Annual International Fair Trade Towns Conference. Torrye connected with fair trade leaders, producers, and students from across the world, sharing best practices and celebrating successes.

GYEONGGI INTERNATIONAL FAIR TRADE CONFERENCE

From September 23–28, our Executive Director, Sean McHugh, travelled to South Korea to join the Korea Fair Trade Organization at Gyeonggi International Fair Trade Conference. Sean presented on the fair trade movement in Canada, and connected with colleagues from around the world.



5TH ANNUAL FAIR TRADE CAMPUS WEEK

Fair Trade Campus Week, September 25–29, was a huge success. The event involved record-breaking numbers of people. Generous donations from businesses were used for campus engagement and education activities.

- 53 campuses participated
- 23 companies supported
- 23,000 students and staff engaged (estimate)

EU PARLIAMENT FAIR TRADE BREAKFAST and FAIR TRADE ADVOCACY MARATHON

From October 9–15, Sean McHugh travelled to Belgium to participate in the annual European Parliament Fair Trade Breakfast and Advocacy Marathon, hosted by the Fair Trade Advocacy Office.

WEBINARS and CONFERENCE CALLS

During 2017, we hosted three Fair Trade Town conference calls. We also hosted six webinars, on a variety of topics.

FAIR TRADE BAG PURCHASE

We coordinated 20 individual orders totalling 1,600 Fairtrade-certified bags from Oasis Bags.

WORLD'S LARGEST FAIR TRADE BAKE SALE

Held on September 28, as part of Fair Trade Campus Week, Canadian campuses and other groups came together to celebrate Fairtrade farmers and workers by baking goodies made of Fairtrade ingredients.

- 35+ bake sales hosted
- \$9115.22 raised





5TH NATIONAL FAIR TRADE CONFERENCE

Canada's 5th National Fair Trade Conference was hosted in Halifax, NS, February 24–26. The city welcomed 300 delegates from across Canada and around the world for three days of discussion and learning. This conference built upon the successes of past conferences: Calgary (2013), Toronto (2014), Montreal (2015), and Winnipeg (2016).

Speakers included Lorraine Whitman, who welcomed us to the traditional lands of the Mi'kma'ki First Nation; Halifax Mayor Michael Savage; and MLA Joachim Stroink. Keynote addresses were delivered by Gavin Fridell, Canada Research Chair in International Development Studies; James Mwai, Director of Policy, Research, and Advocacy, Fairtrade Africa; and Andres Gonzalez Aguilera, Co-operativa Manduvira, Paraguay.

During the conference, we facilitated 25 breakout sessions, and Fairtrade Canada hosted the Canadian Fairtrade awards. We also launched our new 2020 strategy, and held our Annual General Meeting on February 26.

The Conference brought the movement together, new relationships and connections were made, and delegates left feeling inspired and energized.

THANK YOU TO CONFERENCE SPONSORS!

- Aramark
- Camino
- Chartwells
- Discovery Organics
- Equifruit
- Ethical Bean
- Fairtrade Canada
- Farmer Direct
- Florists Supply
- Just Us!
- Laughing Whale
- Oikocredit Atlantic Coop
- Saint Mary's University
- Ten Thousand Villages
- Traditional Medicinals
- Volo Athletics



PHOTO BY RACHAEL SPARLING / SONOS PHOTOGRAPHY



PHOTO BY RACHAEL SPARLING / SONOS PHOTOGRAPHY

FAIR TRADE MAGAZINE

Fair Trade Magazine provides the most relevant information on social sustainability for consumers, advocates, businesses, and institutional stakeholders. Featuring some of the leading voices in the movement, the magazine covers a range of topics that include on-the-ground impacts, product research, and developments from within the Canadian fair trade movement.

With 32 full-colour pages and an online edition, *Fair Trade Magazine* publishes twice a year, featuring stories that unpack supply chains, look at unique challenges facing producers, and deliver key perspectives on fair trade. Each issue receives its own webpage, and online versions have been viewed thousands of times since the publication's launched in 2013.



WINTER / SPRING 2016 FEATURES

- Peruvian cocoa
- Sustainable business models
- Ethical Bean profile
- Fairphone
- Book review, recipes, news, updates, and more.



SUMMER / FALL 2016 FEATURES

- Flooding in northern Peru
- Renewing soils in Ethiopia
- Fast fashion
- Free trade and fair trade
- Book review, recipes, news, updates, and more.

THANK YOU TO MAGAZINE ADVERTISERS!

- | | |
|------------------------------------|------------------------|
| • Alternative Grounds Coffee | • Fairtrade Canada |
| • Ark Imports | • Florists Supply |
| • Camino | • Just Us! |
| • Canadian Museum for Human Rights | • Keurig Canada |
| • Chartwells/Compass | • NuTerra Cereal |
| • Discovery Organics | • Pure Art Handicrafts |
| • Ethical Bean | • Volo Athletics |

MAGAZINE METRICS

40,000

HARD COPIES DISTRIBUTED
PER YEAR

200

DISTRIBUTION POINTS
ACROSS CANADA

50+

COLLEGE, UNIVERSITY, AND
TRADE SCHOOL CAMPUSES
FROM COAST TO COAST

30

GRASSROOTS
ORGANIZATIONS

20

NON-PROFIT
ORGANIZATIONS

25

NATIONAL AND REGIONAL
RETAIL NETWORKS

15

PRODUCT DISTRIBUTORS,
BROKERS, AND FOOD SERVICE
PROVIDERS

PLUS NON-PROFIT PARTNERS
AND FEDERAL AND
MUNICIPAL LEADERS

ORIGIN TRIPS



ECUADOR | NOVEMBER 11-19

On November 11, eight Canadians set out for Ecuador: three from Vancouver, one from Winnipeg, and four from Ottawa. One more person joined us from Vancouver in Quito on the 13th, rounding out our group of nine. Together we crisscrossed Ecuador on a nine-day trip, starting in Quito and finishing in Guayaquil. We learned about sugar, flowers, quinoa, cocoa, and bananas. We also got the opportunity to meet with two handicraft groups.

TRIP OVERVIEW:

Explore Quito — We visited with La Fundacion Sinchi Sacha, a handicraft organization.

Panela — We visited with Flor de Caña, a sugar farming and processing co-operative.

Flowers — We visited two rose farms: Agrocoex and Nevado Roses. We met with their workers' committee and learned about fair trade from a hired labour perspective.

Quinoa and Handicrafts — We visited Maquita, COPROBICH, and Grupo Salinas, toured a processing centre, and met quinoa farmers who grow their crops in the highlands of the Andes.

Cocoa — We visited APOVINCES and UNOCACE, both Fairtrade-certified cocoa co-operatives.

Bananas — We visited ASOGUABO and Cerro Azul, both located in southern Ecuador. We learned what it takes to grow, process, and export bananas. ASOGUABO exports to Canada, through Equifruit and Discovery Organics.

These trips provide an incredible opportunity to learn about agriculture, yields, pricing, premium use, processing, packing, export, and development. As our global economy shifts and our supply chains grow longer, these trips are invaluable. Furthermore, as we shift towards creating greater solidarity between the North and South, it's important that we approach development, trade, and business through a lens of partnership and mutual benefit.



WHERE WE ARE HEADING

PHOTO BY SEAN McHUGH

Ending poverty, confronting climate change, and securing human rights for everyone are incredible challenges; but achieving these goals is possible. Canadians can lead the way and initiate change. As individuals, we can learn about trade, alter our buying habits to reflect a global mindset, and seek fair trade products whenever possible. We can also work together and lobby our public institutions and municipal, provincial, and federal governments to adopt policies that can lead to a fair, sustainable world.

WHY

- There are 7.6 billion people on planet earth. We share the same basic needs and wants, yet many lack access to clean water, nutritious food, quality education, and/or basic health care.
- The World Bank estimates that over 800 million people live on less than US \$1.90 a day.
- Small-scale farmers produce over 70 percent of the world's food, often while living in poverty.
- Inequality plagues the global economy: The eight richest people now hold as much wealth as the poorest 3.6 billion—that's half the world's population.
- Most people lack basic rights and freedoms including freedom of thought, freedom of association, right to peaceful assembly, right to vote, ability to travel, basic security, and a free press.
- We are pushing our environment to its breaking point.



OUR STRATEGY

Our efforts focus on four core pillars:

- Support the grassroots movement
- Ensure integrity in fair trade
- Nurture fair trade businesses
- Engage our elected representatives

Visit cftn.ca/about-us to learn more about the CFTN and our 2020 Strategic Framework.

CANADIAN FAIR TRADE NETWORK 2017 FINANCIAL STATEMENT

STATEMENT OF OPERATIONS FOR THE YEAR ENDED, DEC. 15, 2017

REVENUE

Starting Balance (2016 Carry Over)	\$63,439.16
Conference Sponsorship & Ticket Sales	\$59,341.24
Fairtrade Canada Contract	\$52,776.00
Simon Fraser University Contract	\$27,300.00
Magazine Advertising	\$26,229.00
Origin Trips Participants	\$25,365.00
Lush Charity Pot	\$22,500.00
McConnell Foundation	\$10,566.60
Bake Sale Fundraiser	\$9,115.22
Miscellaneous	\$2,097.87
Membership	\$1,125.00
TOTAL REVENUES	\$299,855.09

EXPENSES

Salary	\$125,270.41
Conference	\$65,849.57
Origin Trips	\$31,071.15
Magazine Production	\$26,902.90
Travel	\$16,869.07
Office Rent	\$9,891.00
Communications	\$6,067.90
Accounting	\$4,421.60
Insurance	\$2,480.00
Administration	\$1,388.97
Governance	\$1,026.44
TOTAL EXPENSES	\$291,486.37

CASH POSITION AT END OF YEAR:

YEAR ENDED, DEC. 15, 2017 **\$8,368.72**

THANK YOU TO CFTN SUPPORTERS!

CONFERENCE SPONSORS AND MAGAZINE ADVERTISERS:

Alternative Grounds Coffee
 Aramark
 Ark Imports
 Camino
 Canadian Museum for Human Rights
 Chartwells/Compass
 Discovery Organics
 Equifruit
 Ethical Bean
 Fairtrade Canada
 Farmer Direct
 Florists Supply
 Just Us!
 Keurig Canada
 Laughing Whale
 NuTerra Cereal
 Oikocredit Atlantic Coop
 Pure Art Handicrafts
 Saint Mary's University
 Ten Thousand Villages
 Traditional Medicinals
 Volo Athletics



LUSH **FRESH**
HANDMADE
COSMETICS

**THE J.W. McCONNELL
FAMILY FOUNDATION**

**LA FONDATION DE LA
FAMILLE J.W. McCONNELL**



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