

Canadian Fair Trade Network – May 9th, 2016 Board Meeting Minutes

Meeting time: 5pm – BC | 6pm – AB & SK | 7pm – MB | 8pm - ON & QC | 9pm Atlantic Canada

Board Members: Avery, Bev, Kyra, Kaan, Maria

Advisory Council Members: none

Staff: Sean

Regrets: Zack, Mike

Absent: Jim, Bruce, Erin, Eric

*Meeting called to order at 6:08pm mountain time

Meeting Agenda:

#	Item	Responsibility/ Action	Due date
1	Meeting Agenda 1. Moved by Avery, seconded by Kyra, approved 6:11pm mountain time	Zack	May 9
2	Meeting Minutes 2. Moved by Kyra, seconded by Avery, approved 6:12pm mountain time	Sean to post to our website afterward	May 9
3	Governance and Accountability 1. Membership system – Kaan and Sean will meet to discuss 2. Board seat still vacant 3. 12 confirmed advisory members, Sean to prepare overviews on who everyone is, their expertise, contact details, etc. 4. June 5/6 meeting – Sean is checking with EWB for accommodations and meeting space. We will possibly rent a small house, which will be booked Friday, Saturday, and Sunday nights. Sean will send out a notice to get people thinking of flights. Sean is working on an agenda and will ask board for agenda item input. One day could be for finalizing strategic plan and one day on the resource side.	Sean, Kaan Sean Sean	
4	Strategic Plan 1. Sean sent out a plan. Jess is starting on a framework although there are more things we have talked about that need to be added, such as bigger picture items and business engagement. Jennifer Williams, amongst other are providing comment. Sean will circulate soon	Sean, Jess	
5	Human Resource Strategy 1. Hire people to run programs a. Torrye will be on for 4 days a week working on Campus and School's programs. b. Erik is still the main person working on the magazine. c. Alexa has been recommended to run the conference. She has project managing and conference organizing experience. Dustin has worked with her. Notices are now being sent out about the conference. d. We are still trying to determine what the Ambassador program will look like. We need to build more capacity before we move ahead with that.	Jess	

<p>6</p>	<p>Finance</p> <ol style="list-style-type: none"> 1. FTC contract - good meeting with Hugues and Melissa. Contract should be signed quite soon. The next meeting will be on June 3 in Toronto before the Fair trade show. Contract will be from April 1 – March 31 2017. Wanted 70,000 we got 45,000 for programs. 2. Jess is working on reaching out to businesses i.e., Ethical Bean etc. on how they would like to support our work. Businesses could become larger sponsors. 3. Grants – We are currently using LUSH and McConnell grants. We need to have replacements grants in place by June 2017. <ol style="list-style-type: none"> a. Priority for Fall 2016 	<p>Sean, Eric Jess, Sean, Bev, Erin, Eric, Bruce</p>	
<p>7</p>	<p>Integrity</p> <ol style="list-style-type: none"> 1. Endorsement Policy - Sean has sent the endorsement policy out and has received feedback. He has been discussing with Melissa how programs will reflect the new policy. FTC and Sean have talked and moved forward with this. Sean, Melissa and Lisa had talked before the AGM resolution was passed. Sean wrote out what CFTN expects, outlining it in the contract. 2. Fairtrade Canada AGM - 97% done on the by laws. FTC board met and they proposed 6 of the 9 being re-appointed and that is not acceptable with the committee. In the 11th hour, Jeff from Just Us, Kelly from La Siembra and Avery came up with an alternative transition plan. Was accepted by Lloyd, but it has not been confirmed yet. <ol style="list-style-type: none"> a. It's looking like 6/9 seats elected, 3 appointed. Permanent rule that leaving Chair will be an honorary member after their presidency. b. Marise will lead the nomination committee c. AGM schedule for June 27 	<p>Sean</p> <p>Avery</p>	<p>June 27</p>
<p>8</p>	<p>Projects</p> <ol style="list-style-type: none"> 1. Peru Trip - <ol style="list-style-type: none"> a. Kyra – learned a lot, it was great to see the whole product, the plant to the package. There is a lot more to it than she had realized. They saw comparisons between older and newer version of infrastructure that had been a result of fair trade. People who went on the trip had their commitments to furthering fair trade strengthened. b. Sean – you can talk about it for years, see pics, go to conferences but when you actually go and see the plants, farms, processing facilities, it is really something. Cocoa in particular, it was impressive seeing the whole process - flowers, pods, beans transportation, fermentation. People expressed that price stability was good and that was a huge advantage, income was good. Technical training however is what stood out the most, as farmers could improve their practises, which improves their yields. c. Intangibles list – producers felt like they are part of a global movement, they are proud of their products, they know where their products end up. Value add was happening - sugar cane harvests sent to the city to be blended and packaged. While packing Camino sugar, they could picture that it would be on 	<p>Sean</p>	<p>May 13</p>

	<p>Canadian shelves. Producers were able to leverage other orgs, and even government to build roads, obtained grants from international organizations for infrastructure.</p> <p>d. Federated Coops are now interested in getting a trip planned for Nicaragua.</p> <p>e. Board members will share some pictures and stories at a social time when we get together for our June meeting.</p>		
9	<p>Travel, Tradeshow and Conferences</p> <p>1. FTF conference 22 people from Canada. Canadian delegates had a meeting. Went through an 8-point agenda. 3/9 FTF board members are Canadian. Good side meetings, Monika Firl, Rudi from the WFTO, Dana Geffner had World Social Forum talks. Sean talked to Hans Fairtrade America to compare what is happening in Canada and the US.</p> <p>2. World Social Forum – moving forward. Fair Trade Village idea is starting to take shape. The event has a workshop focus with 2 days of Fair Trade Village. Attendance is up to 10,000 people now.</p>	<p>Sean, Eric</p> <p>Sean</p>	
10	<p>Campaigns</p> <p>1. Fairtrade Canada has put a lot of work into retailers. John has 905 retail outlets on board this month. World Fair Trade Coffee Challenge – lots of posters around Fair Trade Day - Ottawa – gala speaking event. Fairtrade Canada’s digital offerings are being used by people and are very helpful for program organizers.</p>	<p>Sean</p>	
11	<p>Fair Trade Magazine</p> <p>1. We are thinking more about distribution - currently we have 400 locations. We will start to work more with retailers to establish central distribution points. Stores can send it out to other stores. We ship to one head office and they ship to all their stores. Hopefully we can bring our distribution points down to 50. We are looking at something on line that is more interactive.</p> <p>2. Current edition - All the content is in the works, there is an article on farm to bar cocoa based on Peru trip. We have received strong feedback for advertising. Kicking Horse has purchased 1 full page. Halifax bought a page to promote the conference. Erik Johnson running things, it is working well.</p>	<p>Sean</p>	
12	<p>National Conference</p> <p>1. 2017 Location - Halifax</p> <p>2. There bid was easy to decide on. Dustin and Sean have been working on planning. Sean will visit Halifax in June to move it further in regards to sponsor and programming. 3 or 4 people from the Manitoba group will be a lead committee to mentor Halifax people. Zack and Kyra will be included in that.</p>	<p>Dustin, Sean Erin</p>	<p>March 29</p>
13	<p>Programs (Town, Campus & School)</p> <p>1. Upcoming designations</p> <p>a. May 10 – University of St Michaels College (14th campus)</p> <p>b. May 10 – Olds High School (6th school)</p> <p>c. May 16 – Ozius-Leduc High School (7th school)</p> <p>d. May 17 – University of Toronto Scarborough (15th campus)</p> <p>e. May 24 – Trinity College (16th campus)</p>		

	<ul style="list-style-type: none"> f. June 4 – Chelsea, QC (22nd town) 2. Several applications in! <ul style="list-style-type: none"> a. 3 other campuses working on applications- Concordia, U of Newfoundland and University of Toronto Mississauga Campus b. 4 more schools c. We are looking at 15 designations in the next couple of months. 3. New programs <ul style="list-style-type: none"> a. Workplace and Faith to be added to CFTN website soon b. 9 workplaces and 2 faith groups. Things are moving 		
15	<p>Regional Updates</p> <ol style="list-style-type: none"> 1. Vancouver - BMO marathon held a health show. There was a Fair Trade booth with Fairtrade Canada banners as a backdrop and new volunteers. Coupons from local grocery stores were handed out, for Fairtrade chocolate bars and avocados with Fair Trade Vancouver information on the back of the card 2. Olds – Shop local/Buy fair campaign with Fairtrade bags. Names in the draw for everyone who purchases or uses their bag from now until June 18. Coffee urns, coffee, sugar and cream were distributed to the 5 stores on the bag for the purpose of giving away free coffee on May 13 – count to be added to Olds tally for the World Fair Trade Challenge. Two new businesses on board and participating in Fairtrade month and Challenge – Tracks Pub and the Pomeroy Hotel. Olds High School became a Fair Trade School. The committee gave away cupcakes made with Fairtrade ingredients in exchange for a commitment to purchase at least one Fairtrade certified product in the next week. Bringing proofs of purchase to school on Monday, May 16 entitles the bearer to a free banana split –Ben and Jerry’s ice cream donated by our local Co op store and Fairtrade bananas. Bev attended a UNESCO conference Associated Schools conference in Winnipeg and connected with many schools in many ways about the Fair Trade School program. 3. Saskatchewan – 4 campuses got together, U of A finding more ethical clothing sources in the province. Maria’s group making a list of places you can buy things. Fair trade coffee at our school throughout the week. Fair Trade Regina page – posts every week for a fair trade challenge. Posters around the school for the World Fair Challenge 4. Calgary – Erin is working hard on gathering statistics and posting them about what fair trade items are available in Calgary. Also planning and attending events. They connected with Olds to order sugar packets and chocolate minis together. 5. Manitoba – The committee met and recapped the conference and Peru trip. They are working on Winnipeg City designation. Two events are planned for May 14th – one at the Canadian Human Rights Museum’s Bistro, the other at the Fresh Carrot. 	Everyone	
16	<p>Next Meetings:</p> <ol style="list-style-type: none"> 1. June 5/6 in person board meeting in Toronto - Avery will work on agenda for June. Sean will get info out on flights tomorrow 		

*Meeting adjourned at 7:27pm mountain time