

Canadian Fair Trade Network – September 6th, 2017 Board Meeting Minutes

Time: 4pm – BC | 5pm – AB & SK | 6pm – MB | 7pm - ON & QC | 8pm Atlantic Canada

Board Members: Keslyn Ayow-James, Éric St. Pierre, Bev Toews, Maria Aman, Kyra Moshtaghi Nia, Rita Steele, Mike Allan, Erin Bird, Avery Gottfried, Ivy McKee, Loïc de Fabritus.

Regrets: Duane Nicol

Advisory Council Members: Zack Gross

Staff: Sean McHugh, Torrye McKenzie

*Start time: 4:05 pm PDT | **Meeting chaired Vice-President, Erin Bird

#	Agenda Item	Person	Date
Operations	1 Meeting Agenda 1. Review & approve a. Bev motioned to approve – Eric seconded - all in favour 4:06	Avery	Sept 6
	2 Meeting Minutes – Review and Approve 2. July 12 th , 2017 a. Rita motioned to approve – Bev seconded - all in favour 4:07	Avery	Sept 6
	3 Governance & Strategy 1. In-Person Board Meeting a. Currently not planning on having one due to financial constraints. Will re-evaluate if funding goes through. b. Board needs to think about how to finance board meetings – no one is going to pay us to do that, cause meetings are expensive. c. Maybe we should try to take a few extra days in Vancouver following the conference. 2. Strategic Plan Review & Final Revision a. Can we have some of the feedback from the larger group? b. Where is there support and where is there little support? How can the board help push the “slower moving” things forward. c. Section 1 – strong d. Section 2,3,4 – need some work e. 5/6 items, with little linkage between them. f. Looks more of an action item list – is that just the nature of where we are at with those pillars? g. Comments on Section 1 – programs are good, but Town Program needs some more work i. How do we talk towards city council? They want to see proof from other municipalities. There is a lack of conversation between municipalities, which challenges our work to make designations seem important. h. Comments on Section 2 – expanding fair trade with integrity. Is there a way to integrate this pillar into the other pillars? It is very clear and short, and could be accomplished through work in other pillars. i. This pillar does not stand alone – it is a hard area to actionize, and find money for. It’s important, but it needs to support all the pillars through goals and actions. ii. This could be moved into an introduction piece. i. Comments to Section 3 – Origin Trip piece is strong and growing	Sean Avery	

	<ul style="list-style-type: none"> i. Maybe Fair Trade Workplace program should be included as a business support tool ii. A way to leverage economic development associations to get the word out – support tools. iii. We have been trying to engage with Tim Hortons for 4 years – time to boot them out j. Comments to Section 4 – attaching the sustainable development goals is good for everyone <ul style="list-style-type: none"> i. Governance within Fair Trade Towns in particular – has there ever been a thought to have town chapters become members of the CFTN? This would be a transition from the grassroots movement – but is there any conversation? Yes town groups are associated with Fairtrade Canada and CFTN, but we are not under any of these bodies. Towns could become chapters to have an official association. Have to be careful, as some other groups do this as a control tactic, and may mess with our taxes. <p>3. Board Committees</p> <ul style="list-style-type: none"> a. Not much to report on from the board committees – looking for input on what people want to do. b. We were working around the conference committee – governance – finance 		
<p>4</p>	<p>Financial Management</p> <ul style="list-style-type: none"> 1. CFTN Balance Sheet – August 2017 <ul style="list-style-type: none"> a. Approved all the expenses for August – year looks good (12/13,000 buffer). Worried about how low cash is this month, but that is our unfortunate reality. 2. Contracts - confirmed: Nothing changed <ul style="list-style-type: none"> a. Fairtrade Canada (March-March) b. SFU (July-March) 3. Foundations <ul style="list-style-type: none"> a. Confirmed: Lush b. Submitted & waiting: Vancity, Heritage Canada <ul style="list-style-type: none"> i. More conference specific c. Rejected: Vancouver Foundation <ul style="list-style-type: none"> i. I think they receive a lot of funding requests – they may have followed up with Emma d. Prospective: McConnell, ICN, Gates, GAC <ul style="list-style-type: none"> i. McConnell – hoping to submit on the 15th of Sept ii. ICN – had a preliminary meeting with them this morning, which went very well. 4. Business Engagement <ul style="list-style-type: none"> a. Letter drafted, covering conference sponsorship, advertising, and general support for 2018. Engaging with them on an annual fee – conference/magazine/etc. 5. Direct donation <ul style="list-style-type: none"> a. monthly, annual donors b. Membership? Can we have discounts at fair trade companies or 	<p>Sean</p>	

		businesses?		
	5	Travel <ol style="list-style-type: none"> 1. September: <ol style="list-style-type: none"> a. 14-22 – Toronto/Ottawa (Sean) b. 10-23 – Germany/Ottawa (Torrye) c. 23-28 – Korea (Sean) d. 28-30 – Winnipeg (Sean) 2. October: <ol style="list-style-type: none"> a. 9-15 – Brussels (Sean) b. 11-13 – Winnipeg (Torrye?) Fair trade presentation on the Friday morning c. 22-25 – Montreal (Sean) 	Sean	
	6	Communication <ol style="list-style-type: none"> 1. Newsletter – September 7th, 2017 		
Grass Roots	7	Conference March 2-4, 2018 Vancouver SFU Harbour Centre <ol style="list-style-type: none"> 1. Confirmed: Venue, Accommodation, Evening Events 2. Content: Keynotes & Sessions <ol style="list-style-type: none"> a. Strategy will help shape the conference b. Is fair trade accessible to minority populations? c. Fair trade and technology and IT specialists – blockchain technology & ted talk stuff going on in Vancouver. Traceability and transparency. Full financial accountability within your transactions d. Learning more about cosmetics and sourcing raw ingredients – LUSH? 3. Other discussion: <ol style="list-style-type: none"> a. Pre-readings or pre-movies? Is there a link to go to for recommended info? b. If people want to call into conference meetings feel free! All ideas in advance to the meeting would be welcomed. c. Budget and sponsorship needs to be figured out d. French sessions will be happening. 	Sean	
	8	Fair Trade Magazine <ol style="list-style-type: none"> 1. No updates 		
	9	Campaigns <ol style="list-style-type: none"> 1. Fair Trade Campus Week – Sept 25-29, 2017 2. Worlds Largest Bake Sale – Sept 28, 2017 	Torrye	
	10	Program Updates & Priorities <ol style="list-style-type: none"> 1. All: <ol style="list-style-type: none"> a. Grant list up: http://cftn.ca/funding-ideas-community-groups b. Advocacy Fund details online: http://cftn.ca/fair-trade-advocacy-fund 2. Town <ol style="list-style-type: none"> a. Winnipeg – Sept 29th 3. Campus <ol style="list-style-type: none"> a. Acadia University Sept 25th b. Kings University College – Sept 26th c. Silver/gold standards launched 4. School <ol style="list-style-type: none"> a. Strathcona Secondary – Sept 21st 	Torrye	

Integrity	11	Integrity 1. no updates	Sean	
Business	12	Business 1. Origin Trips: a. Ecuador November 11 – 19, 2017 i. If you know of anyone who wants to join the trip – link them up with us ASAP.	Sean	
Advocacy	13	Advocacy 1. no updates	Sean	
	14	Regional Updates	Everyone	
	15	Tentative Meeting Schedule: 1. October 4 2. November 8 3. December 13		