

Canadian Fair Trade Network – April Board Meeting Minutes

Meeting Minutes for – **Monday April 14th, 2014**

Meeting time: (90 Minutes)

- 5pm – BC | 6pm – AB & SK | 7pm – MB | 8pm - ON & QC | 9pm Atlantic Canada | 9:30pm Newfoundland

Call-in Information:

Please join the meeting: <https://global.gotomeeting.com/meeting/join/350460949> | Please use a microphone and a headset. Or, call in using your telephone: Canada: +1 (647) 497-9376 | Access Code: 350-460-949 | Audio PIN: Shown after joining the meeting | Meeting ID: 350-460-949

Attendance:

1. Kaan Williams (BC)
2. Zack Gross (MB)**
3. Kyra Moshtaghi Nia (MB)
4. Sasha Caldera (ON)
5. Krista Pineau (QC)
6. Dustin Johnson (Atlantic Canada)
7. Nadia Berger (ON)
8. Bruce Morton (ON)
9. Bev Toews (AB)
10. Kelly James (AB)
11. Nancy Allan (SK)
12. James Wattam (SK)

*Sean McHugh (Ex-Officio)

** Zack Gross chaired meeting

Meeting Minutes:

Meeting got underway at 8:04pm EST

Approval of the Agenda - Krista moves to approve agenda, and Nadia seconds. All approved at 8:06pm EST

Review and approval of board meeting minutes from March 5th, 2014 - Bruce M moves to approve agenda, and Krista seconds. All in favour at 8:07pm EST

- **Note** – Minutes state January rather than March – amendment needed
1. Regional Updates:
 - a. Dustin – Getting EWBERs to finish up FT Campus application. Nicole from UNB will serve as proxy. Was busy with school and will be heading overseas during the start of June and returning end of August. St Mary's working towards designation as well

- b. Krista –Was with l’Association and FT Canada board members. Trying to build connections within Quebec. Laval campus push coming along. Will be in the Gaspé this summer, but will be connected
 - c. Bruce – Guelph is close to qualification for a FT Town. On April 28th, motion goes to council. Thunder Bay is changing their purchasing policy. Barrie hosted an Ethiopian dinner with FT Coffee.
 - d. Nadia—One year since FT Town designation, and there will be a celebration on May 10th. FT Toronto will be taking part in World Pride Day. The thought is to give away free bananas.
 - e. Manitoba – FT Winnipeg is commencing, transforming into a team of three people. Sean and Zack spoke with FT Scotland. People need to be “bought in” for a nation/provincial designation. Support for a FT province.
 - f. Alberta—Bev Toews and Kelly James spoke to a leadership class at a high school. FT Olds will be having a coffee night, and a movie night featuring the “Dark side of Chocolate”. Bev wrote a letter to the chamber of commerce, inviting members to connect with FT Olds in purchasing FT goods. Waffle night, and FT discussion panel, and have been meeting with university administration. Kelly will be moving to London England come September for grad school! As a heads up, she’ll have to leave the board.
 - g. British Columbia –Kaan spent the last month out of the country. Out at UBC for a talk. Kaan was contacted by several board members from FT Canada about governance reform. Sean mentioned that FTV had a couple events with olive oil and Fable naturals. One week ago they focused on avocados.
 - i. Sean mentioned that FT Montreal is getting launched and will synch efforts with EWB Conference in January.
2. Fair Trade Towns Program Re-launch | Fair Trade Campus Program Re-launch
 - a. Online, print, translation (Heritage Canada)
 - i. Bryce has been plugging away for re-launches. Put together a 1-page summary for both designations. 20 page guide coming. Project plan, along with formal application. Support work will happen across the country. Additionally, an audit sheet will happen. All documents will be available on the CFTN website via PDF, docs, and in print. Discussion about where to purchase a FT flag.
 3. Upcoming towns/campuses
 - a. U of Ottawa, Trois Rivieres, Trent U, UQAT, Guelph
 - i. Newsletter went out describing upcoming FT Campuses and Towns. UOttawa has been working on it for a few years now. CFTN design materials were rolled out around campus.
 - ii. Guelph, Ottawa, Trent, Trois Rivieres, UQAT designations will happen within six weeks.
 - iii. Sean mentioned that about 57 campuses have expressed interest in the designation.
 - iv. UBC is planning to open a new facility offering coffee.
 - v. Question and note: Starbucks - 4% of coffee purchased by Starbucks is FT, 80% is through CAFÉ practices.
 - vi. Renewal for the older FT Towns such as Nakusp, and Golden in order to keep towns active.

4. Fair Trade Fortnight and the Power of You
 - a. FT Fortnight is coming up; however, not much going on because there's so much change. Social media push happening.
 - b. Can FT fortnight be owned by CFTN? Business seems to be the focus.
5. World Fair Trade Day
 - a. May 10th – Villages has lead in previous years.
6. Fair Trade Magazine
 - a. Five companies are on-board with the magazines. A few feature stories will focus around wine, and sports balls given it's the world cup
7. Fair Trade T-shirts
 - a. Delays, yet samples of FT t-shirts are available. Manitoba lotteries is interested in 3000 t-shirts. Shipping time is 3-6 months, and will be sold internally for 8 dollars.
 - b. Shirts could have a small FT symbol.
 - c. Nancy recommended that we manage the risk of buying the shirts. People would need to pre-pay for them.
 - d. Price range \$8 per shirt
8. Fairtrade Canada Governance Reform
 - a. Something is on the horizon. Marise May and Mark Abbott are really pushing things. What's being proposed are specialized seats and a new process ratified by October at the Fairtrade Canada AGM
9. Quebec, the Association and recent meetings in Montreal
 - a. Meeting went well overall – yet there are language barriers etc. Heated debate. The CFTN has committed to the translation of all materials elated to campus and towns
10. OCA, McConnell Foundation, Carosso Foundation, 1% for the Planet
 - a. Office of consumer affairs – we should hear any day
 - b. McConnell Foundation – draft in the works
 - i. **ACTION ITEM** – Sean and Jess to send draft to Zack, Sasha and Nancy for comment
 - c. Carosso Foundation – opportunity arising through EWB
 - d. 1% for the Planet – the CFTN has successfully become 1% members
 - i. **ACTION ITEM** – Sean to connect Dustin and Jess to begin sorting through and approaching companies
11. National Conference 2015
 - a. First few conferences were good at movement building, but there needs to be more work surrounding conference regarding practical sessions integrating business. McGill has offered space and food for the 2 and half days, so planning needs to commence
 - i. **ACTION ITEM** – Sean, Zack, Kyra and Kaan to begin building an outline for the conference

12. Updates: Intl FT Symposium, Intl Ft Towns, FTF and CHFA west
 - a. Intl symposium and FT Towns conferences in Japan went well, inspiring to see FT Towns picking up in Asia and the Global south
 - b. Fair Trade Federation Conference went well
 - c. CHFA west went well in Vancouver

13. Upcoming: CCUFSA, CAUBO, FCM, SCAA, Prairie Trip (Sean)
 - a. We will be presenting at CCUFSA and CAUBO in June
 - b. FCM – nothing organized yet, but it would be good to get something going
 - i. **ACTION ITEM** – Bruce and Nadia to chat with Mike Layton to see if we can get anything going
 - c. SCAA – is coming up in Seattle – Sean, Bryce and Jess will be attending
 - d. Prairie trip – is coming up in June
 - i. **ACTION ITEM** – Sean to follow up with Bev/Kelly, James/Nancy, Zack/Kyra about time in AB, SK and MB

14. Research Project – Impact research coming together

15. Fair Trade Schools
 - a. Canadian Teachers Federation – Bruce has contacted folks and an opportunity to engage has arisen.
 - i. **ACTION ITEM** – Bruce and Zack to attend conference in Winnipeg

16. Certification Evaluation – taking a stronger stance on FT USA – Left for next time

Next meeting – A Doodle will be sent out!