

Canadian Fair Trade Network – January Board Meeting

Meeting Minutes for – **Monday January the 27th, 2014**

Meeting time: (90 Minutes)

- 5pm – BC | 6pm – AB | 7pm – SK & MB | 8pm - ON & QC | 9pm Atlantic Canada | 9:30pm Newfoundland

Call-in Information:

Please join the meeting: <https://global.gotomeeting.com/meeting/join/418370269> . Please use a microphone and a headset is recommended. Or, call in using your telephone: Canada: +1 (647) 497-9371 | Access Code: 418-370-269 | Audio PIN: Shown after joining the meeting | Meeting ID: 418-370-269

In Attendance:

1. Kaan Williams (BC)
2. Bev Toews (AB)
3. Kelly James (AB)
4. Nancy Allan (SK)
5. James Wattam (SK)
6. Zack Gross (MB)**
7. Kyra Moshtaghi Nia (MB)
8. Sasha Caldera (ON)
9. Krista Pineau (QC)
10. Dustin Johnson (Atlantic Canada)

*Sean McHugh (Ex-Officio)

** Zack Gross chaired meeting

Regrets:

1. Nadia Berger (ON)
2. Bruce Morton (ON)

Agenda (Meeting underway at 8:07 EST)

- 1. Approval of the Agenda**
 - a. Moved by Nancy and seconded by Kelly – 8:06pm EST – all in favour
- 2. Review and approval of board meeting minutes from December 3rd, 2013**
 - a. By consensus – all in favour 8:07pm EST
- 3. Review of AGM Minutes – January 10th, 2013**
 - a. Being prepared by Sasha and for review purposes only. They will be put online and put forward for approval at AGM 2015
- 4. Review and approval of board meeting minutes from December 10th, 2014 (Post-AGM)**
 - a. By consensus – all in favour 8:08pm EST

1. (10mins) – Conference and Annual General Meeting

- a. General comment and feedback – Good feedback from across the board. Krista commented that you enjoyed that it was concrete, tangible and useful information
- b. Evaluation forms – about 30 have been received back, generally good, results will be shared with the board soon
- c. Recap report – Bryce is compiling everything now and will have a full report out soon
- d. Outstanding expenses – Sean asked that if anyone has any outstanding expenses, to please send him the details. Sean to send final budget to board
- e. Conference 2015 – McGill has offered to host the CFTN conference, while Quebec city and Montreal have bids in for EWB National Conference
- f. Discussion Items
 - i. Keynote from Arayuma
 1. Needing to have people feeling comfortable. Agreeing about something.
 2. Wanting to tell a story more from the producer side. Next year it could make sense to have someone from the Global South.
 - ii. Comments toward GMCR
 1. The person from Ethical Bean threw negative feedback at the Keurig people.
 2. Marisa’s talk and Lloyd’s comments were very much premised upon individual opinion and perspective.
 3. Perhaps in the future make an address to encourage people to offer objective and concrete feedback.
 4. Kaan emphasized that we need to simply recognize that these comments don’t need to be unpacked in light of them detracting from subject matter.

2. (5mins) – House Keeping

- a. Business cards
 - i. Sean offered business cards to new board members.
- b. Email addresses
 - i. Sean offered email addresses to new board members.
- c. Filing director changes (Name, address, occupation, email, phone number, SIN Number) - (Needed for: for Kyra, James, Krista and Bev)

3. (10mins) - Fair Trade Magazine

- a. Distribution – 28,000 copies now circulating. 2,00 copies are at the CFTN office if and when people need more
- b. Online version is up
- c. Feedback forms
 - i. Looking for initial feedback and what article we liked the best.
- d. Discussion Item: Content (Article on Palestine)
 - i. Zack wondered whether people had feedback based on his reaction to the Palestine article.
 - ii. Everyone should make a point to read the content within our magazines.
 - iii. Kaan mentioned that a lot of our articles deal with controversy.
 - iv. Adding a disclaimer was discussed
- e. Next edition!

- i. Bryce is looking for ideas of things we might want to see explored for the next edition. Bev mentioned that perhaps we can have recipes using Fair Trade ingredients.
 - ii. An expose on the CFTN conference and FT Expo.
- 4. (5mins) - Financials**
 - a. Grants and contracts
 - i. \$120,000 baseline. 3 grant proposals were submitted. Office of consumer affairs. McConnell Foundation is something that CFTN is ready to move on and Jess is preparing to drive that grant forward. Lorna Willis of Chartwells mentioned developing a frontline staff proposal to educate staff about Fair Trade.
 - ii. Fairtrade Canada 2014 now complete for \$35k
 - iii. EWB 2014 now complete for \$35k
 - iv. Office of Consumer Affairs grants have been submitted
 - v. McConnell Foundation work has now started under the leadership of Jess
 - b. Expenses – Insurance
- 5. (15mins) – Discussion Items**
 - a. Learning Module for Front line associates – Chartwells Canada
 - b. T-Shirt buying opportunity through Planet Bean
 - i. Planet Bean offered a t-shirts. EWB could be a large purchaser of these shirts. Sean mentioned that we need to wrap our heads around what this looks like. MSN.
 - ii. Red flag regarding whether CFTN becomes a body that earns a profit for resale.
 - iii. Zack volunteers to advance the conversation.
 - c. Fair Trade Scotland
 - i. Sean and Zack to host a meeting on March 13th
 - ii. Circulate a document that details activities. Provides an overview of what they're doing. Can be used as a template whether Manitoba can "Go Fairtrade".
 - d. Fair Trade Schools
 - i. Consultation list will be built out and direction will happen during March/April.
 - e. Research Team forming
 - i. Look at the impact-side of Fair Trade. There will be a team of 4 people
 - f. Fair Trade Towns Program development
- 6. (5mins) – Updates**
 - a. Fair Trade Campus program updates – Trent and Ottawa U
 - i. Both have just submitted applications.
- 7. (5mins) – Campaign planning**
 - a. My Fair Valentine
 - i. A page is put together with a poster and links.
 - b. World Fair Trade Day
 - i. Keen to get something going for World Fair Trade Day.
 - c. Fair Trade Fortnight
 - i. FT Canada has some interesting plans.
- 8. (5mins) – Announcements**
 - a. Sean on Holidays!
 - i. Sean will be taking off for 3 weeks.
- 9. (25mins) - Regional Updates**

- a. Atlantic Canada – Designate the DAL Campus as a FT Campus. FT Towns in Halifax.
- b. Quebec – The 15th anniversary of NAVTI is happening. La Ville Equitable is important. Looking to make connections via email.
- c. Manitoba – Mongozo beer is in stores. Large fancy hotels.
- d. Saskatchewan – EWB chapter will be sending FT candygrams.
- e. Alberta – FT Calgary team is getting together to plan FT Valentine’s Day activities. FT team did an audit and recognized that several item categories were not up to speed. Looked into charitable status stuff – looks more complicated than we previously thought.
- f. British Columbia – Met with Millind (UBC) to plan events as well as Nikki from SFU

10. (5mins) – Further Business

- a. Dustin – Ft Halifax launching
- b. Krista – Fortnight dates 104 unclear, will have to check back in
- c. Kelly – looked into Charitable status, will be sending info out soon

(1min) - Next meeting

- Send a doodle so we can concentrate during the first week of March.

Meeting adjourned at 9:30pm