

Canadian Fair Trade Network - July Board Meeting Minutes

Meetings Minutes for – Tuesday July 8th, 2014

Meeting time: (90 Minutes)

• 4pm – BC | 5pm – AB & SK | 6pm – MB | 7pm - ON & QC | 8pm Atlantic Canada | 8:30pm Newfoundland

Call-in Information:

Please join the meeting: https://global.gotomeeting.com/meeting/join/321016709 | Please use a microphone and headset. Or, call in using your telephone: Canada: +1 (647) 497-9351 | Access Code: 321-016-709 | Audio PIN: Shown after joining the meeting | Meeting ID: 321-016-709

Attendance:

- 1. Kyra Moshtaghi Nia (MB)
- 2. Kaan Williams (BC)
- 3. Nadia Berger (ON)
- 4. Bev Toews (AB)
- 5. Krista Pineau (QC)
- 6. Sasha Caldera
 - *Sean McHugh (Ex-Officio)
 - *Bryce Tarling (Staff)

Regrets

- 1. Zack Gross (MB)
- 2. James Wattam (SK)
- 3. Dustin Johnson (Atlantic Canada)
- 4. Bruce Morton (ON)
- 5. Nicole Tulk (Atlantic Canada Dustin proxy)
- 6. Nancy Allan
 - *Kelly James (Stepped down but taking part till departure)

Meeting Minutes:

#	Item	Action Item
	Meeting got underway at 4:07pm PDT	none
1	Approval of the Agenda	none
	Moved by Bev	
	Seconded by Krista	
	 All in favor – 4:07pm PDT 	
	 Additions – none 	
2	Review and approval of board meeting minutes from May 27th, 2014	none
	 Moved by Sasha 	
	Seconded by Kyra	
	 All in Favour – 4:08pm PDT 	
	Governance and Board Vacancies	none
	 Need to replace Kelly as VP until January 2015. Nadia exclaimed 	
	interest in the VP position. Bev moves that Nadia becomes VP for	
	the board. Seconded by Kaan.	
	 Nadia Berger is appointed as VP for the CFTN – 4:15pm PDT 	
	 Board seat is available in a non-regional capacity. 	



3	In person board meeting Sept 20 th /21st:	Please send all ideas to Sean
	Discussion of agenda items:	and Zack
	a. Strat Plan Review – toward operations plan, review metrics ad	
	progress – re-evaluate if necessary	
	b. Conference Planning	
	c. Shortlist of documents for review and discussion	
	d. CFTN Exit Strategy and Financial Sustainability Plan	
	e. Schools program launch plans	
	f. Certifications and CFTN position on them	
	g. Corporate Engagement strategy	
	h. Financial sustainability strategy	
	i. Strategy beyond 2015	
		Please send Sean requests for
	Flights and logistics	travel.
	Fairtrade Canada awards are happening on Sept 11 th 2014	
4	Financial Management:	none
	a. Good shape – but behind: McConnell was submitted and Heritage	
	Canada grant was received. Caroso and Office of Consumer Affairs	
	on the horizon. Contract discussion with Fairtrade Canada and EWB	
	happening.	
	b. EWB – CFTN applied for \$5,000 from EWB as things were tight.	
5	Programs:	none
	a. Town & Campus – Guelph application is in. Thunder Bay application	
	is almost ready. UQAT application is nearly ready. Sean presented at	
	CAUBO and the Canadian Colleges Food Services Association	
	(CCUFSA) – very well received and delegates took magazines and	
	campus guides.	
	 Town and Campus requirement summaries, application 	
	forms and renewal forms are ready and translated into	
	French.	
	Event Designation – Developed standards for a Fair Trade event	
	and first fair trade designated event was the Vancouver	
	International Soccer Festival. Details found here: http://cftn.ca/fair-ref	
	trade-event-program	
6	Fair Trade School Program:	
	a. Concept phase – Bryce is collaborating with stakeholders across	
	Canada to get the FT School Program off the ground. Generally an	
	oversupply. Storming phase happening.	
	b. Bryce is putting together some basic reference materials.	
	c. Looking to get feedback about what designation looks like for a	
	school.	
	d. Need to identify the key leverage actor that influences schools.	
	e. How do CEGEPs fit into schools designation in Quebec.	Burea to muchania market
	f. Canadian Federation of Teachers conference well	Bruce to prepare recap report
7	Fair Trade Magazine	and send contact info along
7	Fair Trade Magazine:	



	a. Magazines went out – response was good. The sports balls were a	
	fantastic in light of the World Cup.	Everyone to complete to return
	b. Bryce to send out feedback and idea form	form once sent
		Join once sent
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8	<u> </u>	Comp to cond out deaft amonds
8	National Conference 2015 – McGill has offered an incredible space with two	Sean to send out draft agenda
	breakout rooms and free breakfasts and lunches. It's time to get into the	and set up google doc for
	content outline. Initial thoughts for conference:	brainstorm
	a. Producer presence to discuss challenges and benefits of Fairtrade	
	system.	
	b. Time to discuss about other certification systems.	
	c. Educational sessions	
	d. Scrape together feedback from last conference and use to preface	
	our brainstorming. Moving from discussion and ideas to	
	implementation – building strategies	
9	Research Side Project	None
	 Alix Charless is leading on an impact report and Darryl Reed is 	
	investigating the pros and cons within the movement on the ground.	
	b. Global Textile Industry – Andy Hira is interested in exploring why the	
	Global Textile Industry has failed – initial proposals complete	
	c. Chartwells Training Module now up and running, found here:	
	http://cftn.ca/fair-trade-training-program-food-services-associates	
10	<u>Fair Trade Campus Week</u> – Brainstorming ideas perhaps 3 themes for the	Send ideas for campaign to
	week. Starbucks or Tim's as targets. Focus on raising awareness, on different	Sean
	levels of action, asks and to do's. common hashtag, designs, etc. to be	
	developed	
11	<u>Communications</u> - French translation needs to be focus especially for	none
	conference.	
12	Regional updates - Fair Trade Fortnight/World Fair Trade Day Recap +	none
	Prairie trip recap	
	 Atlantic Canada – Dustin is away 	
	 QC – Haven't heard much from NAVTI and l'Association 	
	 ON – Nadia – FT Toronto is going through a change. Nadia will be 	
	stepping out of her role as ED. Starting to feel a little burnt out. FT	
	Toronto was just last week.	
	MB – Kyra – FT Winnipeg is up and running and wants Winnipeg to	
	become a FT city by December 2015.	
	SK – Nancy away	
	 AB – Bev – wanting to speak with someone in Red Deer 	
	BC – Sean noted interest in Prince George and up north. FTV is	
	having their AGM in about an hour.	
13	Next Meeting – August 11, 12, 13, 18, 19 or 20	a. Doodle to be circulated –
	a. Doodle link: https://doodle.com/e268amywy3nfikwe	everyone to complete
	Meeting adjourned at PDT	,
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